

## **KL TRAFFIC POLICE CHIEF UNVEILS *KUALA LUMPUR OCBC CYCLE 2019* ROUTE FEATURING 21KM STRETCH OF CLOSED ROADS IN THE CITY**

Kuala Lumpur, 15 November 2019 – Kuala Lumpur Traffic Enforcement and Investigation chief, Assistant Superintendent Of Police YBhg Haji Zulkefly Yahya today unveiled the route for the upcoming 42km and 21km Kuala Lumpur *OCBC Cycle 2019* rides, dubbed “The City Ride” for its emphasis on enabling extended rides on closed roads amidst the capital’s most iconic city centre landmarks.



### **Route unveiled:**

Kuala Lumpur Traffic Enforcement and Investigation chief, Assistant Superintendent Of Police YBhg Haji Zulkefly Yahya (second from left) unveiling the route together with CEO of OCBC Al-Amin Syed Abdull Aziz Syed Kechik (extreme left), Chairman of Multigreen Events, Dato’ Rosle Jaamat (third from left) and Chairman of the OCBC Cycle KL 2019 Implementation Committee Datuk Naim Mohamad (right).

Into its fifth year, *Kuala Lumpur OCBC Cycle 2019* comes with a new 21km category (alongside the regular 42km category) and will take on an environmental theme as well this year.

At the same event, Assistant Superintendent Of Police YBhg Haji Zulkefly Yahya welcomed OCBC Bank (Malaysia) Berhad's role as title sponsor of *Kuala Lumpur OCBC Cycle 2019*, saying it is heartening to see the annual event back for the fifth year. *OCBC Cycle KL* remains the only annual mass participation cycling event on closed roads in the city centre.

Other sponsors of the event include Thule, Cosmo Hotel, Royal Sporting House, 100 Plus, Quill City Mall, Warisan Outdoor, Cycling Malaysia, Banana Boat, Aftershokz, Check Hup, Yakult, N8, Aqive and Ciclista.

Organised by Multigreen Events and supported by Kuala Lumpur City Hall (DBKL), *Kuala Lumpur OCBC Cycle 2019* takes place on 24 November 2019 at Dataran Merdeka and begins at 6.30am.

Speaking at the *Kuala Lumpur OCBC Cycle 2019* route unveiling press conference today, YBhg Haji Zulkefly Yahya gave the thumbs up to the event saying all preparations were well underway to make it a safe, smooth and successful ride.

"This annual cycling event in the heart of the city has attracted a record of about 2,300 participants this time round and we are pleased to be part of this noble and healthy initiative which provides a great platform for our citizens and tourists alike. On our part, we will ensure the necessary closures are in place and that traffic remains smooth as safety is our utmost priority," he said.

Sharing the details of the route, Datuk Naim Mohamad, Chairman of the *Kuala Lumpur OCBC Cycle 2019* Implementation Committee, said *Kuala Lumpur OCBC Cycle 2019* will flag off at Dataran Merdeka. Participants will then ride through Jalan Raja Laut, Jalan Dang Wangi, Jalan Sultan Ismail, Jalan Perak, Jalan P. Ramlee, Jalan Ampang, Lebuhraya Sultan Iskandar, Jalan Parlimen, Jalan Berjasa, Jalan Sultan Salahuddin, Jalan Tun Ismail, Jalan Kuching, Jalan Kinabalu and Jalan Raja before returning to Dataran Merdeka.



“As in previous years, we are truly grateful for the support from the Royal Malaysian Police (PDRM) and DBKL who have worked closely with us to ensure smooth traffic movement and public safety on event day. This includes efficient planning to communicate road closures to the public. We look forward to another successful cycling event,” he said.

Speaking for the title sponsor, CEO of OCBC Al-Amin Bank Berhad Tuan Syed Abdull Aziz Syed Kechik said the thrust of *Kuala Lumpur OCBC Cycle 2019* remains the same as in previous years – to allow the masses a chance to challenge themselves by riding through a longer distance than that offered by the twice-monthly 7km *OCBC KL Car Free Morning*.

“This year we are even more conscious about inclusiveness and the environment. So we will see limited or no use at all of plastic packaging for the event packs. Instead, participant bibs, tags and apparel will be packaged in recyclable paper rolls or envelopes. There will be no paper flyers in the event packs as well. These will instead be replaced by large information boards at the event as well as information on the *Kuala Lumpur OCBC Cycle* website. There will be no bubble wrap for medals. Instead, they will be handed to participants without any packaging. And there will also be recycling bins at strategic locations for collection of banana peels, which will then be sent off for composting,” he said.

The event will continue to feature prizes for four bicycle types – mountain, road, foldies and fat bikes – for both men and women.

For details please visit <http://www.ocbccyclekl.com/>

## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has about 560 branches and representative offices in 19 countries and regions. These include over 290 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 90 branches and offices in Mainland China, Hong Kong SAR and Macau SAR under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit [www.ocbc.com](http://www.ocbc.com).

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